

IFA 23rd National Conference

GOLD COAST, 9-12 SEPTEMBER 2022



Building Resilience + Community



Sponsorship Opportunities

Playing host to IFA's 23rd National Conference, the Gold Coast is a place of unrivalled energy, where beautiful sandy beaches, ancient rainforests, thrilling theme parks, and a vibrant dining and cultural scene come to life in one glorious entertainment playground.

From our welcome dinner at Australia's tallest building, SkyPoint, to our inspiring keynotes and plenary sessions, fun social activities, and our prestigious Gala Awards Dinner on Saturday night, there are many exciting ways in which you can partner with us and position your business as a leader and supporter of our dynamic community.

#IFANC2022

Our sponsors

NATIONAL PRINCIPAL PARTNER



NATIONAL PLATINUM PARTNERS



NATIONAL PREMIUM PARTNERS



NATIONAL INDUSTRY PARTNER



NATIONAL INDUSTRY SUPPORTER



AWARD PARTNERS

INTERIOR FITOUT
AWARDS SPONSOR



DESIGN AWARDS
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CONFERENCE SPONSORS

CONFERENCE
PARTNER



CONFERENCE
PARTNER



CONFERENCE
PARTNER



GALA DINNER
SPONSOR



PRE-DINNER DRINKS
SPONSOR



MC
SPONSOR



KEYNOTE SPEAKER
SPONSOR



LANYARD / NAME BADGE
SPONSOR



SIGNAGE
SPONSOR



COFFEE BREAK
SPONSOR



TRADE DISPLAYS



Sponsorship & Promotional Opportunities

IFA's 23rd National Conference is being held on the Gold Coast in September 2022. This event is expected to attract a large number of the interior fitout industry's most important people from across Australia and will offer manufacturers and suppliers to the industry an exciting and broad range of opportunities to increase awareness of their brands and product range. To ensure your business remains top of mind amongst your clients and prospects, we invite you to consider the following sponsorship opportunities which can be tailored to suit your individual needs and expectations.

- ★ **CONFERENCE PARTNER** - The Conference Partner Package provides the most impact in building your brand and reputation during the lead up, throughout and post IFA's biggest event of the year.
- ★ **WELCOME FUNCTION SPONSOR** - The Welcome Function is the official kick off of the National Conference. This is a fantastic way to meet or reacquaint yourself with guests in the perfect setting to promote your company with ease.
- ★ **OFF-SITE FUNCTION SPONSOR** - Following on from the Welcome Function, the off site function is the perfect opportunity to further promote your company & brand to all conference guests.
- ★ **GALA DINNER THEME SPONSOR** - The Themed Dinner Sponsor Package offers great value and ensures you have a consistent and strong presence throughout the dining experience.
- ★ **ENTERTAINMENT SPONSORS** - The entertainment is a key area of the conference, with past options such as hypnotists and bands providing a great way for guests to relax and enjoy the evenings.
- ★ **MC / FACILITATOR SPONSOR** - Sponsorship of MC / Facilitator throughout the conference. This package ensures you have centre stage throughout the conference.
- ★ **KEYNOTE SPEAKER SPONSORS** - With three Keynote Speaker Sponsor Packages available, these packages offer great value and ensure you have centre stage throughout the relevant plenary session.
- ★ **PRE-DINNER DRINKS SPONSOR** - There are three Pre-Dinner Drinks Packages available. These are a fun way to build your brand and reputation to all attending guests.
- ★ **LANYARD / NAME BADGE SPONSOR** - This is one of the most unique and practical ways, during the conference, to build your brand and reputation to all guests attending.
- ★ **WELCOME GIFT SPONSOR** - Each room will receive a boxed gift of local wine and produce when they arrive at the conference and check in. Your company logo can be added to this great gift.
- ★ **COFFEE BREAK SPONSOR** - Sponsoring the coffee break between plenary sessions is a great opportunity to place your brand in front of conference delegates in a relaxed setting.
- ★ **TEAM BUILDING ACTIVITIES SPONSOR** - Promote your brand during the conference activities. This is a chance to build brand awareness whilst delegates are engaged in some fun activities.

Click through the pages of this brochure for more details on the benefits of each sponsorship opportunity.

Trade Displays

- ★ **TRADE DISPLAY OPTIONS** - In 2022 IFA will again be giving the opportunity for further exposure to delegates through an expanded number of Trade Displays which will be positioned in the main conference area.

Please note that no refunds will be given on any sponsorship 90 days out from the conference date of 9th September 2022.

	Significant	Conference Sessions		
	Conference Partner	MC Sponsor	Keynote Speaker Sponsor	Coffee Break Sponsor
Number available	4 1	SOLD	3 2	SOLD
Cost excluding GST	\$9,000	\$5,000	\$3,500	\$1,500
Complimentary conference registration*	1			
Social media acknowledgement of sponsorship	✓			
2-minute sponsor video opportunity (sponsor to provide)	✓			
Sponsor acknowledgement within press releases	✓			
Named sponsored conference session/MC		✓	✓	
Recognition of Official Sponsor of Designer Awards category				
Introduction/mention by conference and/or event MC	✓	✓	✓	
Name/logo on welcome gift				
Name/logo on lanyard				
Presentation rights at awards night				
Flyer / brochure in delegate satchel (max 4 A4 pages)	✓			
Logo on the event banners	✓	✓	✓	
Logo on the event signage	✓	✓	✓	
Logos on printed pads	✓	✓	✓	
Company name/logo on dinner placemats	✓	✓	✓	
Logo in editorial in Interior Fitout Magazine (printed and online)	✓	✓	✓	
Logo in Interior Fitout Awards feature				
Advertisement in Design Awards feature				
Additional editorial exposure in Design Awards feature				
Logo on electronic conference brochure	✓	✓	✓	
Logo on awards entry form				
Exposure on pre-event marketing materials	✓	✓	✓	
Mention in the IFA members newsletter	✓	✓	✓	
Logo in conference presentation	✓	✓	✓	✓
Logo on IFA website	✓	✓	✓	
Logo on event web page	✓	✓	✓	
Trade display opportunity at conference (trestle table)	✓			
Sponsor supplied pull-up banner in designated area	✓			✓

* Based on twin share

	Activities		Promotional Items		
	Team-building Activity	Team-building Activity Presentation Drinks	Lanyard/Name Badge Sponsor	Welcome Gift Sponsor	Trade Display
Number available	1	1	SOLD	1	SOLD
Cost excluding GST	\$4,000	\$2,500	\$3,000	\$2,500	\$1,750
Complimentary conference registrations					
Social media acknowledgement of sponsorship					
2-minute sponsor video opportunity (sponsor to provide)					
Sponsor acknowledgement within press releases					
Named sponsored conference session					
Recognition of Official Sponsor of Design Awards category					
Mention/introduction by conference and/or event MC	✓		✓	✓	
Name/logo on welcome gift				✓	
Name/logo on lanyard			✓		
Name/logo on Design Awards winners trophies for specific awards					
Presentation rights at awards night					
Flyer / brochure in delegate satchel (max 4 A4 pages)					
Logo on the event banners					
Logo on the event signage	✓	✓	✓	✓	
Logo on printed pads	✓		✓	✓	
Company name/logo on dinner placemats			✓	✓	
Logo in editorial in Interior Fitout Magazine (printed and online)					
Logo in Interior Fitout Awards feature					
Advertisement in Design Awards feature					
Logo on electronic conference brochure	✓				
Logo on Design Awards entry form					
Mention in the IFA members newsletter	✓		✓	✓	
Logo in conference presentation	✓	✓	✓	✓	✓
Logo on IFA website					
Company introduction during selected activity	✓	✓			
Trade display opportunity at conference (trestle table)					✓
Sponsor supplied pull-up banner in drinks area		✓			✓

	Conference Functions									
	SkyPoint Level 77 Welcome Function Pre-Dinner Drinks Sponsor	SkyPoint Level 77 Welcome Function Sponsor	Movie World Pre-Dinner Drinks Sponsor	Movie World Austin Powers Character Sponsor	Movie World Slideshow Alley Sponsor	Movie World Dinner Sponsor	Gala Dinner Pre-Dinner Drinks Sponsor	Gala Dinner Theme Sponsor	Gala Dinner Sponsor	Entertainment Sponsor
<i>Number available</i>	SOLD	1	SOLD	1	1	1	SOLD	1	SOLD	1
<i>Cost excluding GST</i>	\$2,500	\$4,000	\$2,500	\$1,500	\$3,500	\$4,000	\$2,500	\$2,500	\$7,500	\$4,000
Complimentary conference registration										
Social media acknowledgement of sponsorship									✓	
2-minute sponsor video opportunity (sponsor to provide)									✓	
Sponsor acknowledgement within press releases										
Named sponsored conference session/MC										
Recognition of Official Sponsor of Design Awards category										
Introduction/mention by conference and/or event MC	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Name/logo on welcome gift										
Name/logo on lanyard										
Presentation rights at awards night										
Flyer / brochure in delegate satchel (max 4 A4 pages)									✓	
Logo on the event banners										
Logo on the event signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logos on printed pads	✓	✓	✓			✓	✓	✓	✓	✓
Company name/logo on dinner placemats	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in editorial in Interior Fitout magazine (printed and online)										✓
Logo in Interior Fitout Awards feature									✓	
Advertisement in Design Awards feature										
Additional editorial exposure in Design Awards feature										
Logo on electronic conference brochure	✓	✓	✓		✓	✓	✓	✓	✓	✓
Logo on awards entry form										
Exposure on pre-event marketing materials		✓			✓	✓		✓	✓	✓
Mention in the IFA members newsletter		✓				✓		✓	✓	✓
Logo in conference presentation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on IFA website	✓	✓	✓			✓		✓	✓	
Logo on event web page	✓	✓	✓		✓	✓	✓	✓	✓	✓
Trade display opportunity at conference (trestle table)										
Sponsor supplied pull-up banner in designated area	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Gobo Logo		✓								

	Designer Category Sponsors				
	National Design of the Year	Best Design Retail Space	Best Design Hospitality	Best Design Commercial Space	Best Design Professional Suites
Number available	1	SOLD	1	1	1
Cost excluding GST	\$10,000	\$7,500	\$7,500	\$7,500	\$7,500
Complimentary conference registration*	1	1	1	1	1
Additional ticket to Gala Dinner	✓	✓	✓	✓	✓
Social media acknowledgement of sponsorship	✓	✓	✓	✓	✓
2-minute sponsor video opportunity (sponsor to provide)	✓				
Sponsor acknowledgement within press releases	✓	✓	✓	✓	✓
Named sponsored conference session					
Recognition as Official Sponsor of Design Awards category	✓	✓	✓	✓	✓
Mention/introduction by conference and/or event MC	✓	✓	✓	✓	✓
Name/logo on welcome gift					
Name/logo on lanyard					
Name/logo on Designer winners' trophies for specific award	✓	✓	✓	✓	✓
Presentation rights at awards night	✓	✓	✓	✓	✓
Flyer / brochure in delegate satchel (max 4 A4 pages)	✓				
Logo on the event banners	✓	✓	✓	✓	✓
Logo on the event signage	✓	✓	✓	✓	✓
Logo on printed pads	✓	✓	✓	✓	✓
Company name/logo on dinner placemats	✓	✓	✓	✓	✓
Logo in Interior Fitout awards feature					
Advertisement in Design Awards feature	Full page	¼ page	¼ page	¼ page	¼ page
Logo on electronic conference brochure	✓	✓	✓	✓	✓
Logo on Design Awards entry form	✓	✓	✓	✓	✓
Mention in the IFA members newsletter	✓	✓	✓	✓	✓
Logo in conference presentation					
Logo on IFA website	✓	✓	✓	✓	✓
Company introduction during selected activity					
Trade display opportunity at conference (trestle table)					
Sponsor supplied pull-up banner in designated area					

* Based on twin share

Conference Partner

- ✓ Complimentary conference registration* x1
- ✓ Social media acknowledgement of sponsorship
- ✓ 2-minute video opportunity (sponsor to provide)
- ✓ Sponsor acknowledgement within press releases
- ✓ Mention/introduction by conference and/or event MC
- ✓ Flyer/brochure in delegate satchel (max 4 x A4 pages)
- ✓ Logo on the event banners
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo in editorial in Interior Fitout Magazine
- ✓ Logo on electronic conference brochure
- ✓ Exposure on pre-event marketing materials
- ✓ Mentions in the IFA members newsletter
- ✓ Logo in conference presentation
- ✓ Logo on IFA website
- ✓ Logo on event web page
- ✓ Trade display opportunity at conference (trestle table)
- ✓ Opportunity to display pull-up banner

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SURFACES

MIRAGE
DOORS

Done & Dusted.
DEMOLITION

1
STILL
AVAILABLE

Total investment: \$9,000 + GST

Coffee Break Sponsor

✓ Logo in designated area

✓

SOLD

 Logo in designated area

siniat

2
STILL
AVAILABLE

Total investment: \$1,500 + GST

MC Sponsor

- ✓ Named sponsored conference session
- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event banners
- ✓ Logo on the event signage
- ✓ Company name/logo on dinner placemats
- ✓ Logo in editorial in Interior Fitout Magazine (printed and online)
- ✓ Logo on electronic conference brochure
- ✓ Exposure on pre-event marketing materials
- ✓ Mentions in the IFA members newsletter
- ✓ Logo on IFA website
- ✓ Logo in conference presentation
- ✓ Logo on event web page

KRGS
ROLLER GRILLES
AND SHUTTERS

Total investment: \$5,000 + GST

Keynote Speaker Sponsor

- ✓ Named sponsored conference session
- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event banners & signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo in editorial in Interior Fitout Magazine
- ✓ Logo on electronic conference brochure
- ✓ Exposure on pre-event marketing materials
- ✓ Mentions in the IFA members newsletter
- ✓ Logo on IFA website
- ✓ Logo in conference presentation
- ✓ Logo on event web page

SURTECO Australia

Total investment: \$3,500 + GST

* Based on twin share

Team-building activity sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Logo on electronic conference brochure
- ✓ Mention in IFA members newsletter
- ✓ Logo in conference presentation
- ✓ Company introduction during selected activity

1
AVAILABLE

Total investment: \$4,000 + GST

SkyPoint Level 77 Welcome Function Pre-Dinner Drinks Sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo on electronic conference brochure
- ✓ Logo in conference presentation
- ✓ Logo on IFA website
- ✓ Logo on event web page
- ✓ Sponsor supplied pull-up banner in designated area



Total investment: \$2,500 + GST

Team-building activity presentation drinks sponsor

- ✓ Logo on the event signage
- ✓ Logo in conference presentation
- ✓ Company introduction during selected activity
- ✓ Sponsor supplied pull-up banner in drinks area

1
AVAILABLE

Total investment: \$2,500 + GST

SkyPoint Level 77 Welcome Function Sponsor

- ✓ Gobo: your logo displayed on the floor of the main space
- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo on electronic conference brochure
- ✓ Exposure on pre-event marketing materials
- ✓ Mention in the IFA members newsletter
- ✓ Logo in conference presentation
- ✓ Logo on IFA website
- ✓ Logo on event web page
- ✓ Sponsor supplied pull-up banner in designated area

1
AVAILABLE

Total investment: \$4,000 + GST

Movie World Function Pre-Dinner Drinks Sponsor

- ✓ Mention/Introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo on electronic conference brochure
- ✓ Logo in conference presentation
- ✓ Logo on IFA website
- ✓ Logo on event web page
- ✓ Sponsor supplied pull-up banner in designated area



Total investment: \$2,500 + GST

Austin Powers & Singing Babes Character Sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Company name/logo on dinner placemats
- ✓ Logo in the conference presentation
- ✓ Company introduction during selected activity
- ✓ Sponsor supplied pull-up banner in designated area

1
AVAILABLE

Total investment: \$1,500 + GST

Movie World Function Dinner Sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo on electronic conference brochure
- ✓ Exposure on pre-event marketing materials
- ✓ Mention in the IFA members newsletter
- ✓ Logo in conference presentation
- ✓ Logo on IFA website
- ✓ Logo on event web page
- ✓ Sponsor supplied pull-up banner in designated area

1
AVAILABLE

Total investment: \$4,000 + GST

Slideshow Alley Sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on event web page
- ✓ Company name/logo on dinner placemats
- ✓ Logo on electronic conference brochure
- ✓ Exposure on pre-event marketing materials
- ✓ Company introduction during selected activity
- ✓ Sponsor supplied pull-up banner in designated area

1
AVAILABLE

Total investment: \$3,500 + GST

Gala Dinner Pre-Dinner Drinks Sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo on electronic conference brochure
- ✓ Logo in conference presentation
- ✓ Logo on event web page
- ✓ Sponsor supplied pull-up banner in designated area



Total investment: \$2,500 + GST

Gala Dinner Theme Sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo on electronic conference brochure
- ✓ Exposure on pre-event marketing materials
- ✓ Mention in the IFA members newsletter
- ✓ Logo in conference presentation
- ✓ Logo on IFA website
- ✓ Logo on event web page
- ✓ Sponsor supplied pull-up banner in designated area

Total investment: \$2,500 + GST

Gala Dinner Sponsor

- ✓ Social media acknowledgement of sponsorship
- ✓ 2 minute sponsor video opportunity (sponsor to provide)
- ✓ Mention/introduction by conference and/or MC
- ✓ Flyer/brochure in delegate satchel (max 4 x A4 pages)
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo in Interior Fitout Awards feature
- ✓ Logo on electronic conference brochure
- ✓ Exposure on pre-event marketing materials
- ✓ Mention in the IFA members newsletter
- ✓ Logo in conference presentation
- ✓ Logo on IFA website
- ✓ Logo on event web page
- ✓ Sponsor supplied pull-up banner in designated area

Laminex®

Total investment: \$7,500 + GST

Dinner Function Entertainment Sponsors

- ✓ Mention/Introduction by conference and/or event MC
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Logo on electronic conference brochure
- ✓ Logo in editorial in Interior Fitout magazine (printed and online)
- ✓ Logo in conference presentation
- ✓ Exposure on pre-event marketing materials
- ✓ Mention in the IFA members newsletter
- ✓ Logo on event web page
- ✓ Sponsor supplied pull-up banner in designated area

1
AVAILABLE

Total investment: \$4,000 + GST

Lanyard/Name Badge Sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Name/logo on lanyard
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Mention in the IFA members newsletter
- ✓ Logo in conference presentation

USHER GROUP
Your project partner.

Total investment: \$3,000 + GST

Trade Display

- ✓ Logo in conference presentation
- ✓ Trade display opportunity
- ✓ Opportunity to display pull-up banner

22 SOLD
0
STILL
AVAILABLE

Total investment: \$1,750 + GST

Trade display inclusions:

- ⇒ A 1.8m trestle table with 2 chairs, and the ability to set up either 1 or 2 banners (depending on space).
- ⇒ Bump in is from 6pm on Friday 9 September and bump out is between 12-1pm on Sunday 11 September.
- ⇒ Layout will be determined by the hotel closer to the event.
- ⇒ Allocation of the trade displays will be randomly assigned by IFA.

Welcome Gift Sponsor

- ✓ Mention/introduction by conference and/or event MC
- ✓ Name/logo on welcome gift
- ✓ Logo on event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ Mention in the IFA members newsletter
- ✓ Logo in conference presentation

1
AVAILABLE

Total investment: \$2,500 + GST

National Design of the Year

- ✓ Complimentary conference registration* x 1
- ✓ Additional Gala Dinner ticket x 1
- ✓ Social media acknowledgement of sponsorship
- ✓ Sponsor acknowledgement within press release
- ✓ Recognition as Official Sponsor of Design Awards category
- ✓ Mention/introduction by conference and/or event MC
- ✓ 2-minute sponsor video opportunity (sponsor to provide)
- ✓ Name/logo on Design Awards winners' trophies for specific award
- ✓ Presentation rights at awards night
- ✓ Logo on the event banners
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Flyer/brochure in delegate satchel (max 4 x A4 pages).
- ✓ Company name/logo on dinner placemats
- ✓ Full-page advertisement in Design Awards feature
- ✓ Logo on Design Awards entry form
- ✓ Mentions in the IFA members newsletter
- ✓ Logo on IFA website

1
AVAILABLE

Total investment: \$10,000 + GST

* Based on twin share

Best Design Retail

- ✓ Complimentary conference registration* x 1
- ✓ Additional Gala Dinner ticket x 1
- ✓ Social media acknowledgement of sponsorship
- ✓ Sponsor acknowledgement within press release
- ✓ Recognition as official sponsor of Design Awards category
- ✓ Mention/introduction by conference and/or event MC
- ✓ Name/logo on Design Awards winners' trophies for specific award
- ✓ Presentation rights at awards night
- ✓ Logo on the event banners
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ 1/4 page advertisement in Design Awards feature
- ✓ Logo on Design Awards entry form
- ✓ Mentions in the IFA members newsletter
- ✓ Logo on IFA website

SCENTRE
GROUP

Total investment: \$7,500 + GST

Best Design Hospitality

- ✓ Complimentary conference registration* x 1
- ✓ Additional Gala Dinner ticket x 1
- ✓ Social media acknowledgement of sponsorship
- ✓ Sponsor acknowledgement within press release
- ✓ Recognition as official sponsor of Design Awards category
- ✓ Mention/introduction by conference and/or event MC
- ✓ Name/logo on Design Awards winners' trophies for specific award
- ✓ Presentation rights at awards night
- ✓ Logo on the event banners
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ 1/4 page advertisement in Design Awards feature
- ✓ Logo on Design Awards entry form
- ✓ Mentions in the IFA members newsletter
- ✓ Logo on IFA website

1

AVAILABLE

Total investment: \$7,500 + GST

Best Design Commercial

- ✓ Complimentary conference registration* x 1
- ✓ Additional Gala Dinner ticket x 1
- ✓ Social media acknowledgement of sponsorship
- ✓ Sponsor acknowledgement within press release
- ✓ Recognition as Official Sponsor of Design Awards category
- ✓ Mention/introduction by conference and/or event MC
- ✓ Name/logo on Design Awards winners' trophies for specific award
- ✓ Presentation rights at awards night
- ✓ Logo on the event banners
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ 1/4 page advertisement in Design Awards feature
- ✓ Logo on Design Awards entry form
- ✓ Mentions in the IFA members newsletter
- ✓ Logo on IFA website

1

AVAILABLE

Total investment: \$7,500 + GST

Best Design Professional Suites

- ✓ Complimentary conference registration* x 1
- ✓ Additional Gala Dinner ticket x 1
- ✓ Social media acknowledgement of sponsorship
- ✓ Sponsor acknowledgement within press release
- ✓ Recognition as Official Sponsor of Design Awards category
- ✓ Mention/introduction by conference and/or event MC
- ✓ Name/logo on Design Awards winners' trophies for specific award
- ✓ Presentation rights at awards night
- ✓ Logo on the event banners
- ✓ Logo on the event signage
- ✓ Logo on printed pads
- ✓ Company name/logo on dinner placemats
- ✓ 1/4 page advertisement in Design Awards feature
- ✓ Logo on Design Awards entry form
- ✓ Mentions in the IFA members newsletter
- ✓ Logo on IFA website

1

AVAILABLE

Total investment: \$7,500 + GST

Application for Sponsorship IFA 23rd National Conference

Name:

Position:

Company:

Address

Tel:

Email:

Website:

Selected Sponsorship Option:

PAYMENT

☐ Please send me an invoice for EFT / Cheque Payment

☐ Visa ☐ MasterCard ☐ AMEX ☐ Diners

Credit Card Number:

Expiry Date:

Name on Card:

CCV (security code):

Amount: \$

Please note that no refunds will be given on any sponsorship 90 days out from the conference date of 9th September 2022.

IFA's 23rd National Conference Sponsorship Options

	Cost (plus GST)	Expression of Interest (please tick)
MAJOR EVENTS/ACTIVITIES		
Conference Partner	\$9,000	<input type="checkbox"/>
FUNCTIONS & DINNERS		
SkyPoint Welcome Function - Pre Dinner Drinks	\$2,500	<input type="checkbox"/>
SkyPoint Welcome Function	\$4,000	<input type="checkbox"/>
Movie World - Pre Dinner Drinks	\$2,500	<input type="checkbox"/>
Movie World - Austin Powers & Singing Babes Character	\$1,500	<input type="checkbox"/>
Movie World - Dinner	\$4,000	<input type="checkbox"/>
Movie World - Slideshow Alley	\$3,500	<input type="checkbox"/>
Gala Dinner - Pre Dinner Drinks	\$2,500	<input type="checkbox"/>
Gala Dinner - Theme	\$2,500	<input type="checkbox"/>
Gala Dinner	\$7,500	<input type="checkbox"/>
Gala Dinner - Entertainment	\$4,000	<input type="checkbox"/>
CONFERENCE SESSIONS		
MC / Facilitator Sponsor	\$5,000	<input type="checkbox"/>
Keynote Speaker	\$3,500	<input type="checkbox"/>
Coffee Break	\$1,500	<input type="checkbox"/>
Trade Display (1 per business)	\$1,750	<input type="checkbox"/>
ACTIVITIES		
Team-Building Activity	\$4,000	<input type="checkbox"/>
Team-Building Activity - Presentation Drinks	\$2,500	<input type="checkbox"/>
PROMOTIONAL ITEMS		
Lanyard and Name Badge Sponsor	\$3,000	<input type="checkbox"/>
Welcome Gift Sponsor	\$2,500	<input type="checkbox"/>

SOLD

NATIONAL
PRINCIPAL
PARTNER



DYNAMIC
DOOR SYSTEMS
Dynamic and versatile. Always!

NATIONAL
PLATINUM
PARTNERS

AUSTARON
SURFACES



PYTHA
3D-CAD-SYSTEM

KNAUF

MIRAGE
DOORS

NATIONAL
PREMIUM
PARTNERS

KRGS
ROLLER GRILLES
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